SPONSORSHIP & EXHIBITION PROSPECTUS

9th Australasian Nursing & Allied Health Stroke Conference
“Smart Strokes 2013 – Risk, Recovery and Reorganisation”

22 – 23 August 2013

Brisbane Convention and Exhibition Centre, QLD, Australia
Dear All,

You are invited to be a sponsor and/or exhibitor at Smart Strokes 2013 to be held at the Brisbane Convention and Exhibition Centre, Queensland from 22 – 23 August 2013. We have decided to have the conference in Queensland again because of the extraordinary support it received in 2011 when it was held on the Gold Coast. Smart Strokes 2011 was the first time the conference was held outside New South Wales and it attracted over 400 delegates, the highest number to date!

The conferences’ broad scientific and multi-professional dimension is unique to Smart Strokes, attracting Nurses, Physiotherapists, Occupational Therapists, Speech Pathologists, Dieticians, Social Workers and a few Clinical Psychologists and Doctors.

The theme of Smart Strokes 2013 will be: “Risk, Recovery and Reorganisation” encompassing many aspects of stroke care: from the health education delivered to those at risk of stroke through to the neurophysiological mechanisms underpinning stroke rehabilitation and recovery. Delegates will be interested in displays relevant to various aspects of stroke management, from stroke risk through to rehabilitation and community reintegration.

The conference will include invited presentations from renowned international and national speakers, a scientific program based on peer-reviewed submitted abstracts and more ‘hands-on’ workshops and breakfast sessions. Sponsor-supported exhibition booths and table displays will be on the same level of most of the conference presentations, with delegates congregating in and spilling out into the display area and auditorium foyer during morning/afternoon tea and lunch each day.

The program will target health professionals caring for people at risk of stroke or directly impacted by a stroke event and decision-makers allocating stroke-related services and funding. Feedback indicates that it also attracts those considering a stroke-related career and/or those championing stroke-related issues and concerns.

We look forward to meeting you in Brisbane at Smart Strokes 2013 and to learning more about the products and services that you offer. This conference will be an opportunity for you to meet professionals interested in improving outcomes for those at risk of stroke and/or directly affected by stroke.

Cheers

Smart Strokes 2013 Committee
## SPONSORSHIP & EXHIBITION OPPORTUNITIES

*All prices are in Australian dollars and inclusive of GST*

### PRINCIPAL SPONSORS

<table>
<thead>
<tr>
<th></th>
<th>GOLD ($11,000)</th>
<th>SILVER (max. 3) $7,700</th>
<th>BRONZE $5,500</th>
<th>Satchel Sponsor $3,300</th>
<th>Lanyard Sponsor $3,300</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company logo on website, in Registration Brochure and Final Program Book plus logo on front cover</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Delegate list (in accordance with privacy laws)</td>
<td>✓</td>
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</tr>
<tr>
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<tr>
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<tr>
<td>One full page ad in Final Program Book²</td>
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<tr>
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<tr>
<td>Company logo printed on lanyards</td>
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<td>Opportunity to display company banners at Gala Dinner</td>
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### EXHIBITION & OTHER INVESTMENTS

<table>
<thead>
<tr>
<th></th>
<th>Exhibition Booth $2,200</th>
<th>Table Display $1,500</th>
<th>Full Page Ad in Final Program Book $1,400</th>
<th>½ Page Ad in Final Program Book $880</th>
<th>Satchel Insert (each) $880</th>
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</tr>
<tr>
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<tr>
<td>½ page ad in Final Program Book</td>
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<tr>
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We would be most happy to tailor a package for your specific needs, if what you are looking for is not yet listed above.

**Kindly note:**

1. **GOLD SPONSOR**
   
   This sponsorship package is exclusive to one (1) company only, and offers preferred booth location choice. Any display banners or advertising artwork (for Final Program Book) must be supplied by the sponsoring company. In addition to having the company logo placed on the Sponsor Acknowledgement pages (website, Registration Brochure, Final Program Book), the Gold Sponsor company logo will be on the front cover of both the Registration Brochure and Final Program Book (provided that sponsorship has been confirmed prior to design or printing deadlines).

2. **FINAL PROGRAM BOOK**
   
   Any advertising artwork (for Final Program Book) must be supplied by the sponsoring company. The Final Program Book will be printed in black & white inside, with cover pages (including the Sponsor Acknowledgement pages on the inside front cover) in full colour.
Workshop Sponsorships / Sponsored Speakers *(Price on application)*

We welcome workshop sponsorship, such as Breakfast Sessions, and sponsored speaker suggestions. Please send your suggestion or expression of interest to the Smart Strokes 2013 Conference Secretariat (smartstrokes@theassociationspecialists.com.au) who will forward it to the Organising Committee for consideration.

EXHIBITION DETAILS

Exhibition Booth
All shell scheme booths will have the following inclusions:

- Two (2) exhibitor staff registrations
- One (1) exhibition booth (3m x 3m) for the duration of the conference, including:
  - Velcro compatible walls (2.4m high)
  - Fascia board with company name
  - 2 spotlights affixed to fascia board
  - 1 x power point outlet
- One (1) Conference satchel

Table Display
All table displays will have the following inclusions:

- Two (2) exhibitor staff registrations
- Exhibition display area 2m x 2m
- One (1) skirted trestle table and two (2) chairs
- One (1) Conference satchel

All exhibitor staff registrations (for exhibition booths and table displays) are allowed full access to conference sessions, provided they wear their conference name badge.

BOOKING INSTRUCTIONS

- Please indicate the sponsorship package(s) and/or exhibition booth(s) of your choice on the attached booking form and return to the Smart Strokes 2013 Conference Secretariat.
- A tax invoice and a confirmation letter indicating your sponsorship package and/or the number of your exhibition booth/table display will be emailed to you once confirmed and allocated.
- A comprehensive Exhibition Manual with further details and the necessary order forms will be forwarded approximately 7 weeks prior to the event.
- Please refer to the floor plan on the next page for your choice of exhibition space. With regards to the booth allocation process, major sponsors will be given priority and then allocation will proceed in order of receipt of applications. The number of exhibition spaces is limited – so don’t be disappointed - ORDER TODAY.
EXHIBITION FLOOR PLAN

LOCATION

The exhibition area is situated in the Plaza Auditorium Foyer on the Plaza Level of the Brisbane Convention and Exhibition Centre.

ENTRY / EXIT POINTS

Delegates will enter the foyer via escalators behind trade display tables 1 - 4, and exit via escalators behind trade display tables 5 - 6.

Entrance to the plenary room is to the left of booths 11 and 12, and all four concurrent rooms are accessed to the right of booths 7 and 16.

Coffee breaks and lunches will be held in the exhibition area.

ANTICIPATED EXHIBITION TIMES

Thursday 22 August 2012
0630 – 0800 hours (exhibitor move-in)
0800 – 1700 hours (exhibition open)

Friday, 23 August 2012
0800 – 1530 hours (exhibition open)
1530 – 1700 hours (exhibitor move-out)
SPONSORSHIP & EXHIBITION APPLICATION FORM

All prices are in Australian dollars and inclusive of GST

Contact Person: _________________________________________
Position: _______________________________________________
Company: _______________________________________________________________________________
Address: _______________________________________________________________________________
_______________________________________________________________________________________
Suburb: ___________________________ State: ____________ Postcode: ___________________________
Telephone: ___________________________ Mobile: ___________________________
Email: _______________________________________________________________________________

SPONSORSHIP OPPORTUNITIES (please tick your preference)

Gold Sponsor $11,000   SOLD   Lanyard Sponsor $3,300
Silver Sponsor $ 7,700   ☐   Full Page Ad in Program Book $1,400
Bronze Sponsor $ 5,500   ☐   ½ Page Ad in Program Book $ 880
Satchel Sponsor $ 3,300   ☐   Satchel Insert $ 880

EXHIBITION OPPORTUNITIES (please tick your preference)

EXHIBITION BOOTH $ 2,200 each   ☐   Location Preference 1
Location Preference 2
Location Preference 3

TABLE DISPLAY $ 1,500 each   ☐   Location Preference 1
Location Preference 2
Location Preference 3

Signed: _________________________________________ Date: ___________________________

Please complete and forward application to:
Smart Strokes 2013 Conference Secretariat
C/- The Association Specialists Pty Ltd
PO Box 576, Crows Nest NSW 1585 Australia
Tel: +61 2 9431 8600  Fax: +61 2 9431 8677
Email: smartstrokes@theassociationspecialists.com.au